

# UBERDISPLAYS

*Above + Beyond LED Solutions*

ITS ALL IN WHAT THEY SEE  
GIVE THEM SOMETHING  
**WORTH SEEING**





## Give them something worth seeing.

Uber Displays does not simply manufacture LED displays. We manufacture visual communication solutions! Our high-quality displays, extremely flexible Lightswitch™ software and access-anywhere options combine to create an unsurpassed powerhouse of LED display resources.

Today, successfully communicating visually with your target requires more than the sign displays of the past. Uber Displays has the entire scope of tools required to reach an audience and make an impact. Not just any LED sign will work. Don't just give them something to look at - Give them something worth seeing!



### The RUNDOWN

**UBER 6**   
SERIES | 6mm SMD LED Display

Supreme High Resolution | Exterior/Interior | Pedestrian Traffic Audience

**UBER 10 SMD**   
SERIES | 10mm SMD LED Display

Knock-Out High Resolution | Exterior/Interior | Pedestrian/Vehicle Traffic Audience

**UBER 10**   
SERIES | 10mm LED Display

Standard High Resolution | Exterior/Interior | Pedestrian/Vehicle Traffic Audience

**UBER 16**   
SERIES | 16mm LED Display

Excellent Resolution | Exterior | Vehicle Traffic Audience



The Uber Backing

Some Restrictions Apply

# Kick'n the lights on an Uber Display couldn't be easier.



## No Install Software

It's as simple as that! There is no disc to install or file to download. Because you don't have time to fumble with the hassles often related to software installation, Uber has developed our LightSwitch™ software to be hassle-free—allowing you immediate control of your Uber Display.

## Use a Mac or Pc

Because of our unique no-install software, you can use the operating system of your choice. With an Uber Display, you will no longer have to deal with complications that arise from not having a specific operating system.

## It's a Cinch

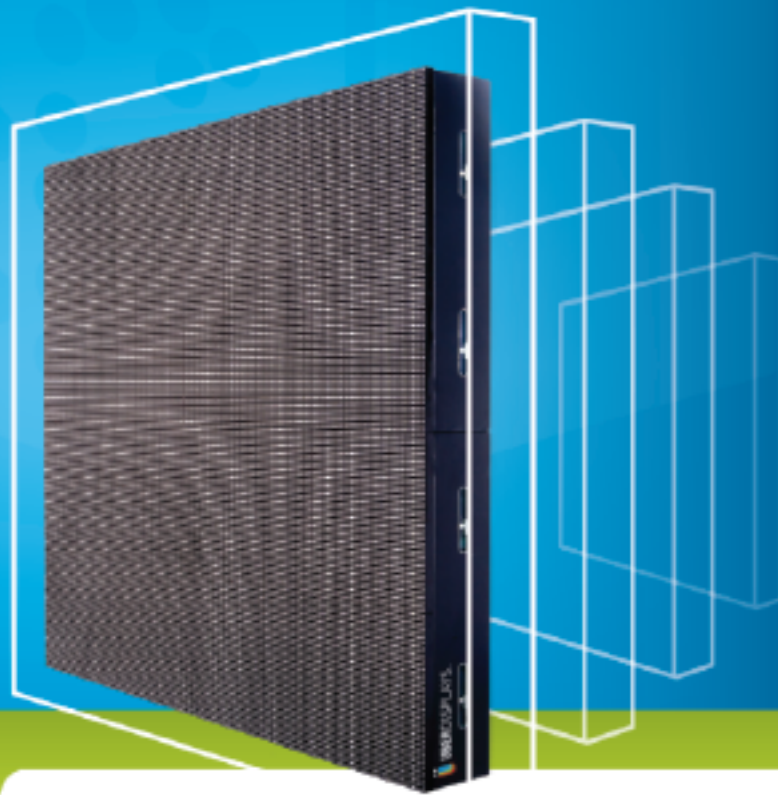
Operating your Uber Display with LightSwitch™ is super easy. You can upload your pre-designed display slides or easily add animated movement to text and other graphical elements. With LightSwitch™, you will have precise control over your Uber Display.

## Schedule like a Boss

LightSwitch™ allows the ultimate in control and scheduling of your slide campaigns. With LightSwitch™ you can schedule your campaigns months in advance, allowing you the freedom to concentrate on other matters. LightSwitch's™ scheduling feature will empower you to strategically plan your Uber display ads and maximize their impact.




THE  
**UBER 6**  
SERIES | 6mm LED Display



The high resolution of the Uber 6 makes it the ideal solution for both exterior and interior areas with high foot-traffic. The Uber 6 is a powerful SMD display that is perfect for Retail markets, Shopping Centers, Civic Centers, Campuses and Healthcare Institutions. The Uber 6 makes it easy to reach, direct and impact your audience.

## What's under the hood...

<b>Pixel Pitch</b>	6mm	<b>Best Viewing Distance</b>	> 7 m (23 feet)
<b>Pixel Density</b>	25600 pixels/m <sup>2</sup>	<b>Average Energy Consumption</b>	0.8 kwh/m <sup>2</sup>
<b>Pixel Configuration</b>	 SMD 3 in 1	<b>IP Rating</b>	Front/Rear IP65
<b>Cabinet Dimensions</b>	40"X40"	<b>Refresh Rate</b>	300 ~ 4800Hz
<b>Brightness</b>	6000 nits/m <sup>2</sup>	<b>LED Lifetime</b>	100,000 Hours / 12 Years

The Uber Backing



Some Restrictions Apply

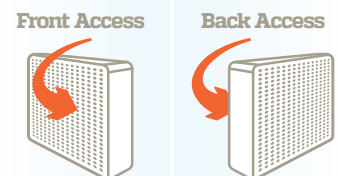
No-Install Software (Use a Mac or PC)



Connect Options



Access Options






THE  
**UBER 10 SMD**  
SERIES | 10mm SMD LED Display



The Uber 10 SMD is a 10mm Display with that extra oomph! The SMD configuration takes this 10mm to the next level with knock-out resolution. The Uber 10 SMD is ideal for foot-traffic and up-close vehicle traffic. While the Uber 10 SMD performs great indoors, it is perfect for outdoor applications. This high resolution Display demands attention and refuses to go un-noticed.

## What's under the hood...

<b>Pixel Pitch</b>	10mm	<b>Best Viewing Distance</b>	> 10 m (33 feet)
<b>Pixel Density</b>	10000 pixels/m2	<b>Average Energy Consumption</b>	0.4 kwh/m2
<b>Pixel Configuration</b>	 SMD 3 in 1	<b>IP Rating</b>	Front/Rear IP65
<b>Cabinet Dimensions</b>	38"X38"	<b>Refresh Rate</b>	300 ~ 4800Hz
<b>Brightness</b>	5500 nits/m2	<b>LED Lifetime</b>	100,000 Hours / 12 Years

### The Uber Backing



Some Restrictions Apply

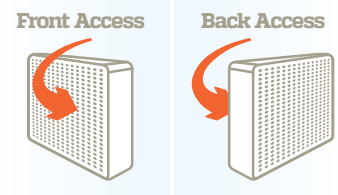
### No-Install Software (Use a Mac or PC)



### Connect Options

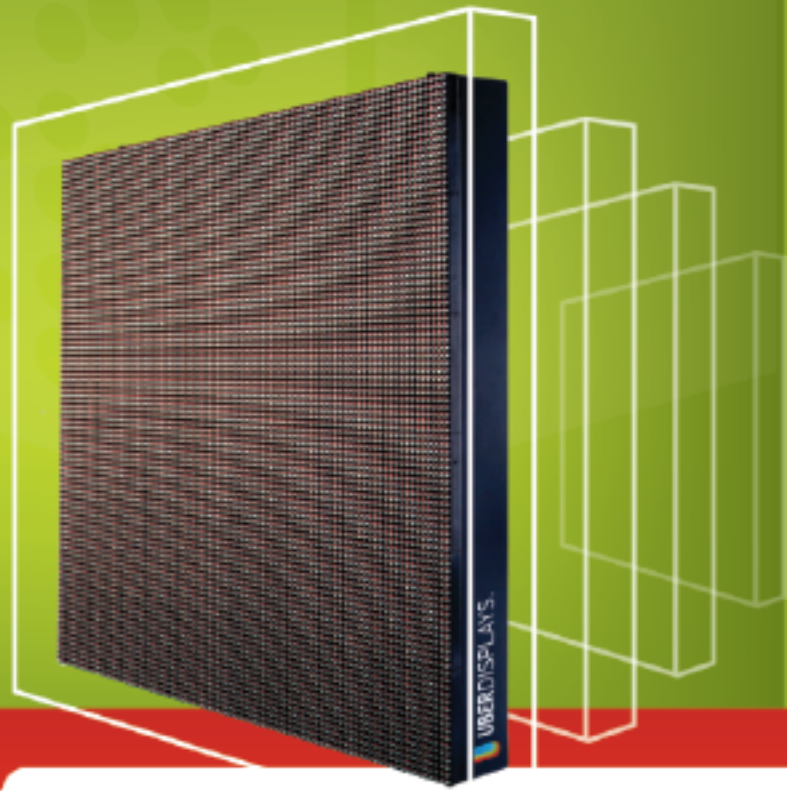


### Access Options






THE  
**UBER 10**  
SERIES | 10mm LED Display



The Uber 10 is our go-to work-horse for a vast array of exterior sign display applications. Ideal for on-premise signs and advertising displays, the Uber 10 is the perfect LED solution for at-a-distance viewing. Whether viewed by walking traffic or vehicle traffic, the Uber 10 is a call-to-action display with impressive resolution that can't be ignored.

## What's under the hood...

<b>Pixel Pitch</b>	10mm	<b>Best Viewing Distance</b>	> 10 m (33 feet)
<b>Pixel Density</b>	10000 pixels/m <sup>2</sup>	<b>Average Energy Consumption</b>	0.4 kwh
<b>Pixel Configuration</b>	 R-1 G-1 B-1	<b>IP Rating</b>	Front/Rear IP65
<b>Cabinet Dimensions</b>	38"X38"	<b>Refresh Rate</b>	300 ~ 4800Hz
<b>Brightness</b>	5500 nits/m <sup>2</sup>	<b>LED Lifetime</b>	100,000 Hours / 12 Years

### The Uber Backing



Some Restrictions Apply

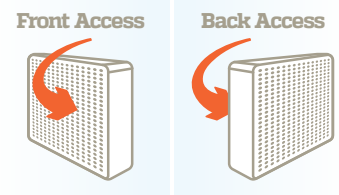
### No-Install Software (Use a Mac or PC)



### Connect Options



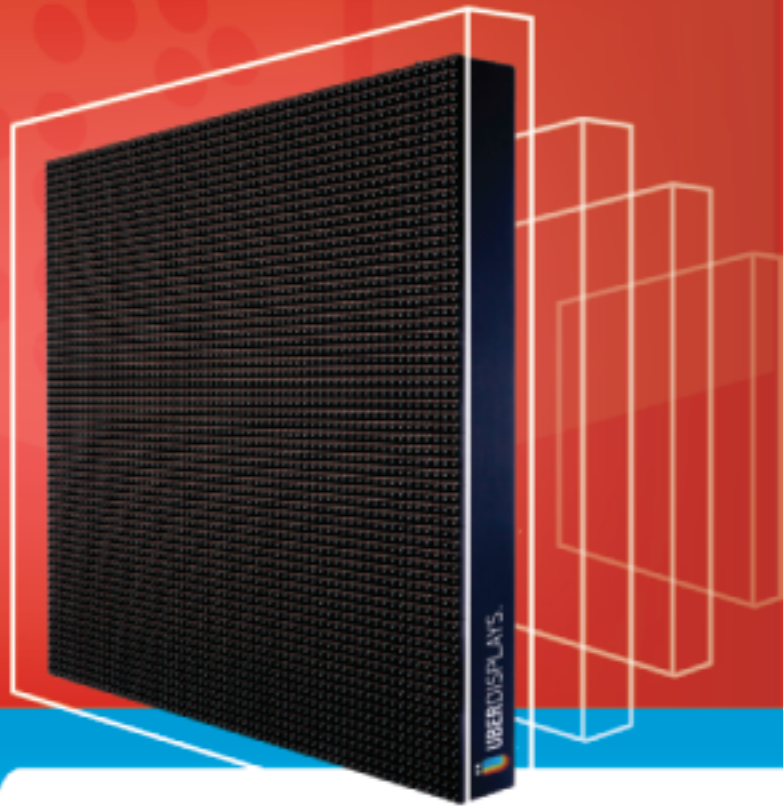
### Access Options








THE  
**UBER 16**  
SERIES | 16mm LED Display



The Uber 16 is our big punch for big applications. Ideal for large format advertising and billboard displays, the Uber 16 is the perfect, full color LED solution to reach high vehicle traffic areas. The big visual punch of the Uber 16 will make an impression that will bring results.

## What's under the hood...

<b>Pixel Pitch</b>	16mm	<b>Best Viewing Distance</b>	>16 m (52.5 feet)
<b>Pixel Density</b>	3906 pixels/m <sup>2</sup>	<b>Average Energy Consumption</b>	0.45 kwh
<b>Pixel Configuration</b>	 R-1 G-1 B-1	<b>IP Rating</b>	Front/Rear IP65
<b>Cabinet Dimensions</b>	38"X38"	<b>Refresh Rate</b>	300 ~ 260VAC. 50/60Hz
<b>Brightness</b>	7500 nits/m <sup>2</sup>	<b>LED Lifetime</b>	100,000 Hours / 12 Years

The Uber Backing



Some Restrictions Apply

No-Install Software (Use a Mac or PC)

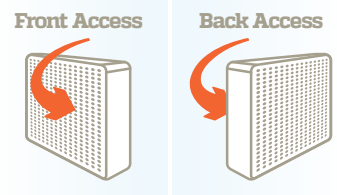


**LIGHTSWITCH™**  
UBER KICK'N LED CONTROL

Connect Options

-  **Wireless**
-  **3G Connect Anywhere**
-  **Hardwire/Local**  
w/ Remote Access Option

Access Options





# THE UBER GIST

CLARIFICATION OF THE TECHNICAL SPEAK

## UBER LED

An UBER LED is a configuration of Red, Green and Blue, Light Emitting Diodes combined together to create a high-quality, full color display.

## PIXEL PITCH

Pixel pitch, measured in millimeters, is simply the distance between the center point of each LED pixel cluster. Essentially, the shorter the distance between each cluster, the higher the resolution of the display.

## PIXEL DENSITY

Pixel density refers to the amount of pixels contained within a certain area. In Uber's case, it is the amount of pixels per square meter (m<sup>2</sup>). The amount of pixels within each square meter panel is indicative of the display's resolution.

## PIXEL CONFIGURATION



Pixel configuration refers to the type of LED module (**RGB** or **SMD**) used within a display. **RGB** configuration is composed of individual Red, Green and Blue diodes. **SMD** is a single module that contains the Red, Green, Blue light elements within a single unit, allowing for closer pixel pitch and increased pixel density.

## IP RATING (INGRESS PROTECTION)

The IP rating refers to the LED display's level of protection from environmental elements. For more information on IP ratings visit [en.wikipedia.org/wiki/IP\\_Code](http://en.wikipedia.org/wiki/IP_Code)

## REFRESH RATE

The refresh rate is the amount of frames the LED can display per second. The refresh rate is measured in Hertz, which is simply one second.

## BRIGHTNESS

The brightness of the display is measured in Nits per square meter (nit/m<sup>2</sup>). A Nit is simply a measurement of Luminance. The more Nits, the higher capacity of brightness the display has.

